



Brookwood Football Association, Inc.
sponsorship@bfabroncos.com

Dear Potential Sponsor,

We hope you will consider sponsoring the Brookwood Football Association, Inc. (BFA) for the 2022 season. We know how important it is to support and give back to the local community and ask for your support too. We would like to tell you a little about our Association.

BFA was established in 1994 to serve the growing athletic needs of the community and to serve as the recreational feeder program for the Brookwood school cluster. BFA's mission is to provide a youth football and cheerleading program with a major emphasis upon fun and enjoyment for all youth in 1st through 8th grade interested in playing and developing their athletic skills in football and cheerleading. Our overriding goal is to provide boys and girls with opportunities to develop good sportsmanship, physical fitness, and a strong work ethic, and to teach skills and techniques of the game of football and cheerleading.

We are proud to serve hundreds of participants each season and feel honored that the families of our community entrust their children to us. We make our children the #1 priority in everything we do. BFA is a founding member of the Gwinnett Football League (GFL), which consists of seventeen football and cheerleading programs across Gwinnett County. Our regular season runs from mid-July through October each year, followed by the GFL postseason.

BFA is a non-profit organization administered by a board of directors comprised of over twenty volunteer members. We host practices and our home games at Bronco Field, which is part of Bethesda Park, one of Gwinnett County's many award winning parks. Bethesda Park is in Lawrenceville just off Ronald Reagan Parkway at 225 Bethesda Church Road. In addition to football, Bethesda Park hosts baseball, softball, soccer, and lacrosse programs. For more information on BFA, please see our website at www.bfabroncos.com or our social media pages on Instagram, Facebook and Twitter.

BFA is funded through the generosity of our sponsors. We hope you will consider sponsoring BFA in its long-standing efforts to help our youth. Attached are details concerning this year's sponsorship levels. If you would like to participate this year as a BFA sponsor, please fill out the attached sponsorship form and return as indicated or contact us with questions or to make arrangements to be a sponsor. We also accept other donations and are happy to discuss alternative sponsorship arrangements with you.

Thank you for your time and consideration.

Sincerely,
The Brookwood Football Association Board Members



BFA Mailing Address: 1154 Staples Drive, Lilburn 30047

BFA Sponsorship Form - 2022 Season

The Brookwood Football & Cheerleading Association (BFA) thanks you for considering being a sponsor. BFA works with Gwinnett County Parks & Recreation and is 100% run by volunteers. We serve over 600 families in the Brookwood cluster and neighboring areas. Contributions to BFA, a 501(c)(3) non-profit organization, are tax deductible.

SPONSORSHIP LEVELS (choose one)

LEGACY SPONSOR: A 3 year sponsorship at \$700 or more per year (or comparable in-kind donation) –

Sponsorship plaque, 4x3 field sign (full custom 3 color banner with company logo, name, product or service, and contact information) displayed at field during season with priority location, your family or company announced as an association Legacy Sponsor during each home football game, social media advertisements twice per month for each year of the sponsorship, the option of having a booth at 1 regular season game to market your company (no sales per Gwinnett County regulations), and an advertisement link on the bfabroncos.com website for each year of the sponsorship.

BRONCO SPONSOR: \$500 – Sponsorship plaque, 4x3 field sign (3 color banner) displayed at field during

season, your family or company announced as an association Bronco Sponsor during each home football game, social media advertisements twice per month from June to November, the option of having a booth at 1 regular season game to market your company (no sales per Gwinnett County regulations), and an advertisement link on the bfabroncos.com website for 1 year.

GOLD SPONSOR: \$400 – Sponsorship plaque, your family or company announced as an association Gold

Sponsor during each home football game, 4x3 field sign (2 color banner) displayed at field during season, social media advertisements once per month from June to November, and an advertisement link on the bfabroncos.com website from June to November.

MAROON SPONSOR:\$ 300 – Sponsorship plaque, social media advertisements once a month from June to

November, and your family name or company name listed as a supporter (no link) on the bfabroncos.com website from June to November.

WHITE SPONSOR: \$200 – Sponsorship plaque and social media advertisement at the beginning of the season.

OTHER (write in amount of sponsorship): _____

Name of Sponsor (Family/Company Name):	
Contact Name:	
Phone Number:	
Email Address:	
A portion of my sponsorship should support this team (Optional):	

PLEASE MAKE CHECKS PAYABLE TO BFA

Please mail completed forms with check to BFA at the address above or email either of the following:

Sponsorship Chair at sponsorship@bfabroncos.com

BFA Treasurer at treasurer@bfabroncos.com.