



Brookwood Football Association, Inc.
P O Box 163
Snellville, Georgia 30078

Dear Potential Sponsor,

We hope you will consider sponsoring the Brookwood Football Association, Inc. (BFA) for the 2019 season. We know how important it is to support and give back to the local community and ask for your support too. We would like to tell you a little about our Association.

BFA was established in 1994 to serve the growing athletic needs of the community and to serve as the recreational feeder program for the Brookwood school cluster. BFA's mission is to provide a youth football and cheerleading program with a major emphasis upon fun and enjoyment for all youth in 1st through 8th grade interested in playing and developing their athletic skills in football and cheerleading. Our overriding goal is to provide boys and girls with opportunities to develop good sportsmanship, physical fitness, and a strong work ethic, and to teach skills and techniques of the game of football and cheerleading.

We are proud to serve hundreds of participants each season, and feel honored that the families of our community entrust their children to us. We make our children the #1 priority in everything we do. BFA is a member of the Gwinnett Football League (GFL), which consists of eighteen football and cheerleading programs across Gwinnett County. Our regular season runs from mid-July through October each year, followed by the GFL postseason. Our cheerleading teams also compete in the GFL's Cheer-Off competition held at Infinite Energy Center in October.

BFA is a non-profit organization administered by a board of directors comprised of over twenty volunteer members. We are proud to host practices and our home games at Bronco Field, which is part of Bethesda Park, one of Gwinnett County's many award-winning parks. Bethesda Park is in Lawrenceville just off Ronald Reagan Parkway at 225 Bethesda Church Road. In addition to football, Bethesda Park hosts baseball, softball, soccer, and lacrosse programs. For more information on BFA, please see our website at www.bfabroncos.com or our social media pages on Facebook and Twitter.

BFA is funded through the generosity of our sponsors. We hope that your organization will consider sponsoring BFA in its long-standing efforts to help our youth. Attached are details concerning this year's sponsorship levels. If you would like to participate this year as a BFA sponsor, please fill out the attached sponsorship form and return as indicated, or contact me with questions or to make arrangements to be a sponsor. We also accept other donations and are happy to discuss alternative sponsorship arrangements with you.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink that reads 'Damon Whitaker'.

Damon Whitaker
BFA Sponsorship Chair
sponsorship@bfabroncos.com
(404) 668-2469